

CRAIL COMMUNITY PARTNERSHIP COMMUNITY ENTERPRISE

CRAIL HARBOUR & HARBOUR SANDS SURVEY 2022

EXECUTIVE SUMMARY

Crail Community Partnership worked in partnership with Community Enterprise in July 2022 to issue a survey seeking views on Crail Harbour and the Harbour Sands. Analysis of the survey provides an opportunity to understand more about the most significant issues, inform further discussion and help move towards an action plan for any development needed. The survey covered a range of issues and was completed by 252 people: 21% were residents in the Harbour area (less than a 2 minute walk away), 43% were Crail residents (more than a 2 minute walk from the Harbour) and 35% were non-Crail residents. The following is a summary of the key messages that have emerged from the survey.

CRAIL HARBOUR & HARBOUR SANDS ARE HIGHLY VALUED

98% of respondents identified the area as important or very important as a community asset and 94% expressed interest or a high level of interest in the future of the Harbour. 97% of respondents would be likely or very likely to recommend a visit to the Harbour to an out-of-town visitor. Enjoying the general ambience of the Harbour and Harbour Sands was the main reason for visiting (83%) with exercising (walking, running, yoga, etc. 46%, swimming, water sports 25%) also scoring highly. 59% had shown the Harbour to a visitor within the last five years.

KNOWLEDGE ABOUT THE AREA COULD BE IMPROVED

Knowledge of the history of Crail Harbour is relatively low with 68% of respondents having only some or little knowledge and a further 7% having no knowledge.

THE PROVISION OF ON-SITE INFORMATION EMERGED STRONGLY AS THE TOP PRIORITY

The survey sought to identify the top five priorities for developments people would like to see in or near the Harbour from a list of twenty. Presenting information on site about the history of the Harbour emerged as the top priority with 77% of respondents identifying this. There were also calls for on site information with the natural environment featuring for 44% of respondents and information about walking and cycling routes for 22%. Improvements to infrastructure (building & walls refurbishment, improved lighting, re-surfacing, etc.) emerged as the third priority with 36% selecting this option and 35% identifying the need for more opportunities to eat and drink at the Harbour. Other priorities referenced by more than 30% of respondents were more places to sit & shelter and boat trips.

CRAIL HARBOUR AND THE HARBOUR SANDS CONTRIBUTE POSITIVELY TO THE LOCAL ECONOMY

Only 7% of respondents had no experience of spending associated with the use of Crail Harbour within the last five years with 86% of respondents having bought food or drink there and 54% spending in the wider Crail area to enhance their visit to the Harbour. 53 respondents stated that they had visited the Harbour and stayed overnight as a visitor in Crail which would appear to be the majority of the 89 non-Crail residents completing the survey.

FUTURE ACTION

88% of respondents think it is slightly or very important to seek funding for improvements at the Harbour with 61% expressing a high level of interest in the future of the Harbour and a further 37% being interested or slightly interested. 87 respondents expressed an interest in discussing the future of Crail Harbour through additional local consultation and provided their contact details for future communication. Further information about the survey results and details of any future Crail Community Partnership consultations can be obtained from crailcommunitypartnership@gmail.com